

CHHATTISGARH SAMVAD
(An Associate organization of Department of Public Relation, Govt. of Chhattisgarh)
North Block, Sector-19, Nava Raipur-Atal Nagar, District- Raipur (C.G.)
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Tender Reference Number: 3085 Dated: 17-01-2025

Project Name	NOTICE INVITING ONLINE REQUEST FOR THE EMPANELMENT OF MULTIMEDIA AGENCIES				
PRE BID RESPONSE					
S. No.	Tender Document Reference(s)	Page Number(s)	Content of Tender requiring Clarification(s)	Point of Clarification	Response from Samvad
1	Section 12 - Bid Evaluation, Point f - Technical Evaluation Sheet, S. No. 3	Page 9	The Agency must have successfully completed at least 5 works of similar nature of Central Government/ State Government/ PSUs in last 3 years having cumulative 3 crores -FY (2021-22, 2022-23 and 2023-24) Cumulative Scoring Criteria 3 – 4 cr - 10 marks 4 – 5 cr - 20 marks 5 cr + - 30Marks	Authority can consider multimedia projects like films, events and exhibitions and Social Media Managements work etc?	It includes work of similar nature but not limited to conceptual development, design, execution, and final delivery of all creative assets to Chhattisgarh Samvad as per the specific needs of a campaign.
2	Form 6 - Financial Bid, Group a) - Print and outdoor related deliverables, S. No. 1 - Coffee Table Book with exclusive photography	Page 23	Designing includes the creation of high-quality, visually compelling books designed for conveying inspiring stories, achievements etc. Cost includes research, concept development, front/back page cover design, chapter/index layout, creative layout design elements for the pages, content adaptation based on brief, acquisition of high-quality stock photographs and capture of exclusive photographs, editing, proof-reading etc. Must provide e-Book version of the coffee table book.	a. Coffee Table Book - Quantity if we can know? b. And multiple subject coffee table book or single subject? c. ebook - audio in all other language required?	a. Mere empanelment with Chhattisgarh Samvad does not guarantee allocation of work. Work would be allotted as per requirement of Government departments. b. Multiple subject coffee table book would be required. c. ebook - Audio required in the same language of coffee table book.

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3	Form 6 - Financial Bid, Group b) - Research based Report Writing Related Deliverables, S. No. 1 - Empirical Research based report writing	Page 25	Empirical research-based report writing that includes report writing and book writing	Research work DATA provided by you (Client) or we have to do?	Chhattisgarh Samvad would facilitate agency in getting the research work Data from government departments/districts (if required). However, the agency would need to carry out activities to get the data themselves.