

**CHHATTISGARH SAMVAD**  
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**Tender Reference Number: 3090 Dated: 17-01-2025**

**PRE BID RESPONSE**

Project Name	NOTICE INVITING ONLINE REQUEST FOR THE RATE CONTRACT AND EMPANELMENT OF AGENCIES FOR AUDIO-VISUAL PRODUCTION TENDER				
S. No.	Tender Document Reference(s)	Page Number(s)	Content of Tender requiring Clarification(s)	Point of Clarification	Response from Samvad
1	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 1, S. No. 2</b>	Page 4	<b>A minimum average turnover of 5 crores</b> in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24)	We feel logically and to get fair competition for good producers the <b>"MINIMUM ANNUAL TURNOVER should be 2 Crores"</b> .	As per RFP
2	Section 8 - Earnest Money Deposit & Tender Fee, Point i.	Page 8	The Bidder has to deposit an initial Earnest money of Rs. 5,00,000/- (Rupees Five Lacs only) for TEIR-1 & Rs. 2,00,000/- (Rupees Two Lacs only) for TEIR-2 & Rs. 50,000/- (Rupees Fifty Thousand only) for TEIR-3 and Tender fee of Rs. 5,900/- (Rupees Five Thousand nine hundred only) in the given Chhattisgarh Samvad bank account.	Will companies registered under <b>MSME or as a Startup be exempted from submitting the Earnest Money Deposit (EMD)?</b>	As per RFP
3	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 1, S. No. 2</b>	Page 4	<b>A minimum average turnover of 5 crores</b> in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24)	<b>Reduction in Minimum Average Turnover:</b> The current requirement of a minimum average turnover of INR 5 crores under the pre-qualification criteria, serial number 2 of Tier 1, may exclude many qualified and capable agencies. I respectfully request that this threshold be lowered to allow for greater participation from a wider range of eligible vendors.	As per RFP

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4	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 1, S. No. 6</b>	Page 4	The bidder must have experience of Audio-Visual Production for <b>Central Govt./State Govt./PSU</b>	<b>Inclusion of Private Sector Experience:</b> The current requirement of experience with Central Government, State Government, or PSUs under the pre-qualification criteria, serial number 6 of Tier 1, is limiting. I propose that experience with reputable private sector clients be included in the evaluation criteria. This would ensure a more comprehensive assessment of an agency's capabilities and foster greater competition.	As per RFP
5	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 1, S. No. 2</b>	Page 4	<b>A minimum average turnover of 5 crores</b> in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24)	<b>Reduction in Minimum Average Turnover:</b> The current requirement of a minimum average turnover of INR 5 crores under the pre-qualification criteria, serial number 2 of Tier 1, may exclude many qualified and capable agencies. I respectfully request that this threshold be lowered to allow for greater participation from a wider range of eligible vendors.	As per RFP
6	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 1, S. No. 6</b>	Page 4	The bidder must have experience of Audio-Visual Production for <b>Central Govt./State Govt./PSU</b>	<b>Inclusion of Private Sector Experience:</b> The current requirement of experience with Central Government, State Government, or PSUs under the pre-qualification criteria, serial number 6 of Tier 1, is limiting. I propose that experience with reputable private sector clients be included in the evaluation criteria. This would ensure a more comprehensive assessment of an agency's capabilities and foster greater competition.	As per RFP
7	General	Page 1	<b>Tender Fees: Rs. 5,900/-</b>	It would be appropriate to <b>reduce the amount of tender fee.</b>	As per RFP
8	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 4</b>	Page 10	The Bidder must have executed project/work-order of Audio-Visual Production with any <b>State/Central Govt./PSU's</b>	<b>Experience of State's corporate sector/ FMCG/ Manufacturing Sector/ State's private hospitals and other institutes</b> should also be considered.	As per RFP

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9	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 4</b>	Page 10	The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU's, <b>2 Marks for each Project type</b>	It would be appropriate to <b>add marks for multiple work orders</b> , if any agency has more than one work order for any particular project type.	As per RFP
10	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 4</b>	Page 10	The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU's: 1 One Show reel of Video Spots (upto 2 minutes duration) 2 One documentary of more than 5 minutes 3 One Video more than 15 minutes up to 30 minutes 4 One Event/Scheme/Programme video upto 2 minutes 5 One Video Anthem/Video Theme Song upto 2 minutes 6 One Video Anthem/Video Theme Song 2 to 5 minutes 7 One 2D Character Animation 8 One 3D Character Animation 9 One Radio Spot upto 60 seconds 10 One Radio Jingle/Audio Anthem/Theme song or Signature Tune upto 60 Seconds	Classification of the project (Documentary, Reel Video, Long Duration (15-30 minutes) Video, 2D, 3D, Radio Spot etc.) will be appropriate.	As per RFP
11	Section 11 - Technical Evaluation Sheet, <b>Tier - 2</b>	Page 10	-	It would be appropriate to have a provision for giving <b>pre-qualifying marks to previously empaneled institutions</b> .	As per RFP
12	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 3</b>	Page 10	Cumulative Value of <b>Central Govt./State Govt./PSUs's</b> Audio-Visual Production Works: (Last 5 Years i.e. 01st January, 2020 to 31st December, 2024)	It would be appropriate to also include <b>Corporate Sector/ FMCG / Manufacturing / Service Industries Units</b> in the Cumulative value of AV production.	As per RFP

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13	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 4</b>	Page 10	The Bidder must have executed project/work-order of Audio-Visual Production with any <b>State/Central Govt./PSU's</b>	It would be appropriate to include <b>Corporate Sector/ FMCG/ Manufacturing/ Service Industries Units</b> also.	As per RFP
14	-	-	-	The tender should be in <b>Hindi language</b> so that it will be easy for us Hindi speaking people to understand the tender and we can fill the tender without any error, because we have taken education in Hindi language.	As per RFP
15	-	-	-	The rules should be simplified, so that it is easy to understand.	As per RFP
16	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>S. No. 2</b>	Page 4 - 7	A minimum average turnover in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24): <b>Tier 1: 5 cr</b> <b>Tier 2: 50 lacs</b> <b>Tier 3: 5 lacs</b>	Even with a turnover of Rs <b>75 lakh for Tier 1 category and Rs 25 lakh for Tier 2 category</b> , a good panel of film line professionals can be formed. Please consider.	As per RFP
17	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>S. No. 2</b>	Page 4 - 7	A minimum average turnover in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24): <b>Tier 1: 5 cr</b> <b>Tier 2: 50 lacs</b> <b>Tier 3: 5 lacs</b>	The turnover certificate should mention that the <b>turnover should be from film or video production only</b> and it should be certified by a chartered accountant.	As per RFP
18	Section 11 - Technical Evaluation Sheet, <b>S. No. 2</b>	Page 9 - 11	Average Annual Turnover for the last 3 financial years (2021-22, 2022-23 & 2023-24), marking in increasing order.	On the turnover sought in the tender, the participants will be given marks based on their increasing turnover, which does not seem appropriate, because having more turnover of someone cannot be an indicator of his ability. Please try to <b>remove the number from turnover</b> .	As per RFP
19	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>S. No. 6</b>	Page 4 - 7	The bidder must have experience of Audio-Visual Production for <b>Central Govt./State Govt./PSU</b> .	For 2D 3D films, only those who have government experience should be included in the panel, as has been the case till now.	As per RFP

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20	-	-	-	<b>Separate panels should be made for audio jingles and radio serials.</b>	As per RFP
21	General	Page 1	<b>Tender Fees: Rs. 5,900/-</b>	The price of tender form has been increased too much and it should be kept as before.	As per RFP
22	Section 11 - Technical Evaluation Sheet, <b>S. No. 3</b>	Page 9 - 11	Cumulative Value of <b>Central Govt./State Govt./PSUs's Audio-Visual Production Works:</b> (Last 5 Years i.e. 01st January, 2020 to 31st December, 2024)	More marks should be given on government work experience	Only Central Govt./State Govt./PSUs's Audio-Visual Production Works would be considered.
23	Financial Bid, <b>Tier - 2</b>	Page 41 - 51	-	Option of <b>engagement of celebrities</b> for video production should be added for B category also.	As per Corrigendum
24	-	-	-	The institutions which have their <b>own camera, editing, studio should be given separate numbers</b> . Also, the bill for camera and edit setup should be asked from them in the name of the organization.	As per RFP
25	-	-	-	<b>Only work orders</b> should be sought from the organizations which are in the panel of Chhattisgarh Samvad for the last 10 years, not any other details.	As per RFP
26	-	-	-	<b>The rates of all categories should be decided on the basis of DAVP.</b>	As per RFP

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27	Section 11 - Technical Evaluation Sheet, <b>S. No. 4</b>	Page 9 - 11	<p>The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU's:</p> <p><b>Tier 1 and Tier 2:</b>  7 One 2D Character Animation  8 One 3D Character Animation</p> <p><b>Tier 3:</b>  7 One 2D Motion Graphics or related work  8 One 2D Character Animation  9 One 3D Motion Graphics or related similar work  10 One 3D Character Animation</p>	<p>We have some genuine queries regarding 2D and 3D character animation work experience / work orders. 2D or 3D animation characters are part of the video films/ documentaries etc. No seperate WO has been issued in this respect.</p> <p>Its consider as a part of the film. In 5 to 7 mins film there will be 40 to 50 sec animation will be integrated. Kindly consider the animation as a part of the film production.</p>	As per RFP
28	Section 11 - Technical Evaluation Sheet, <b>S. No. 4</b>	Page 9 - 11	<p>The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU's:</p> <p><b>Tier 1 and Tier 2:</b>  7 One 2D Character Animation  8 One 3D Character Animation</p> <p><b>Tier 3:</b>  7 One 2D Motion Graphics or related work  8 One 2D Character Animation  9 One 3D Motion Graphics or related similar work  10 One 3D Character Animation</p>	<p>Also want to know that for Social Media campaign we are producing reels video etc which also has animation in it.</p> <p>Can we attached <b>social media work orders</b>?  It Will do?</p>	As per RFP

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29	Section 8 - Earnest Money Deposit & Tender Fee, Point i.	Page 8	The Bidder has to deposit an initial Earnest money of Rs. 5,00,000/- (Rupees Five Lacs only) for TEIR-1 & <b>Rs. 2,00,000/- (Rupees Two Lacs only) for TEIR-2</b> & Rs. 50,000/- (Rupees Fifty Thousand only) for TEIR-3 and Tender fee of Rs. 5,900/- (Rupees Five Thousand nine hundred only) in the given Chhattisgarh Samvad bank account.	It would be appropriate to change the EMD amount of Tier 2, like the tender issued earlier, to <b>Rs 1 lakh</b> .	As per RFP
30	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 4</b>	Page 10	The Bidder must have executed project/work-order of Audio-Visual Production with any <b>State/Central Govt./PSU's</b>	<b>Experience of State's corporate sector/ FMCG/ Manufacturing Sector/ State's private hospitals and other institutes</b> should also be considered.	As per RFP
31	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 4</b>	Page 10	The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU's, <b>2 Marks for each Project type</b>	It would be appropriate to <b>add marks for multiple work orders</b> , if any agency has more than one work order for any particular project type.	As per RFP
32	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 4</b>	Page 10	The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU's	There used to be <b>separate organizations interested</b> in the work of Event/ Programme video, Video Anthem, 2D, 3D Animation, Radio Spot and Radio jingle. It would be appropriate to keep them separate as before.	As per RFP
33	General	Page 1	<b>Tender Fees: Rs. 5,900/-</b>	It would be appropriate to <b>lower the tender fees</b> .	As per RFP
34	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 4</b>	Page 10	The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU's	Classification of the project (Documentary, Reel Video, Long Duration (15-30 minutes) Video, 2D, 3D, Radio Spot etc.) will be appropriate.	As per RFP

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35	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 2, S. No. 2</b>	Page 5	<b>Supporting Documents:</b> <ul style="list-style-type: none"> <li>➤ CA Certified turnover certificate with valid UDIN.</li> <li>➤ <b>Audited balance sheets for the last three financial years</b> (i.e. 2021-22, 2022-23 and 2023-24) to support the claim.</li> <li>➤ IT Returns of last 03 financial years ( i.e. 2021-22, 2022-23 and 2023-24).</li> <li>➤ Profit and loss statement for the last three financial years (i.e. 2021-22, 2022-23 and 2023-24).</li> </ul>	<b>Annual turnover up to Rs 50 lakh does not require audit by a Chartered Accountant.</b>	As per Corrigendum
36	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>S. No. 2</b>	Page 4 - 7	A minimum average turnover in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24): <b>Tier 1: 5 cr</b> <b>Tier 2: 50 lacs</b> <b>Tier 3: 5 lacs</b>	In order to encourage the achievement of the producers/directors/firms of Chhattisgarh state who are empaneled with NFDC, it is requested to provide eligibility to fill the tender by <b>relaxing the requirement of average annual turnover</b> to those firms and to provide opportunity to their talent.	As per RFP
37	General	-	-	The determination of any category should be ensured on the <b>basis of the quality of the company's work and not on the basis of average turnover</b> . For this, the show-reel of the company should be considered as the basis.	As per RFP
38	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>S. No. 2</b>	Page 4 - 7	A minimum average turnover in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24): <b>Tier 1: 5 cr</b> <b>Tier 2: 50 lacs</b> <b>Tier 3: 5 lacs</b>	It is requested that by reconsidering the average turnover amount, while giving relaxation to the manufacturers of Chhattisgarh, please keep the average turnover of 3 years maximum at <b>Rs 25 lakh for TIER-2 and at maximum Rs 75 lakh for TIER-1.</b>	As per RFP



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39	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>S. No. 2</b>	Page 4 - 7	A minimum average turnover in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24): <b>Tier 1: 5 cr</b> <b>Tier 2: 50 lacs</b> <b>Tier 3: 5 lacs</b>	If you want to invite a bigger company, then by keeping it in <b>TIER-1 PLUS category, its average turnover can be increased to Rs 5 crore.</b>	As per RFP
40	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 2, S. No. 2</b>	Page 5	<b>Supporting Documents:</b> ➤ CA Certified turnover certificate with valid UDIN. ➤ Audited balance sheets for the last three financial years (i.e. 2021-22, 2022-23 and 2023-24) to support the claim. ➤ IT Returns of last 03 financial years ( i.e. 2021-22, 2022-23 and 2023-24). ➤ Profit and loss statement for the last three financial years (i.e. 2021-22, 2022-23 and 2023-24).	Since payment is made through Samvad only when the approval letter is issued by the concerned department, hence <b>only work order and payment details</b> should be necessary in the turnover statement.	As per RFP
41	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>S. No. 2</b>	Page 4 - 7	A minimum average turnover in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24): <b>Tier 1: 5 cr</b> <b>Tier 2: 50 lacs</b> <b>Tier 3: 5 lacs</b>	I would like to request a revision in the turnover criteria for Tier-1 and Tier-2 categories in the referenced tender. Currently, the turnover requirement for Tier-1 is 5 crore, while for Tier-2, it is 50 lakh.  This wide gap may restrict mid-sized agencies from qualifying for Tier-1 or competing effectively in Tier-2. I suggest revising the <b>Tier-1 turnover to 2-3 crore</b> , allowing broader participation and creating a more balanced framework.	As per RFP
42	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 5</b>	Page 10 - 11	Point No. 4 - National Award in the field of AV Production, Scripting, Direction – 05 Marks	Since the work is to be executed in Chhattisgarh for the Government of Chhattisgarh, a provision of 5 marks should be made by <b>including the state level awards</b> given by the state government.	As per RFP

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43	Annexure 1 - Actors/ Directors/ Music Directors/ Playback Singers/ Lyricists	Page 60 - 61	<b>Other Categories:</b> Indian Celebrity of National Recognition	Celebrities awarded by the Central Government have been included in the Indian Celebrity of National Recognition section. It would be appropriate to <b>include the state level award winners</b> of Chhattisgarh in this section or by creating a new category.	As per RFP
44	Section 11 - Technical Evaluation Sheet, <b>S. No. 4</b>	Page 9 - 11	The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU's: <b>Tier 1 and Tier 2:</b> 7 One 2D Character Animation 8 One 3D Character Animation <b>Tier 3:</b> 7 One 2D Motion Graphics or related work 8 One 2D Character Animation 9 One 3D Motion Graphics or related similar work 10 One 3D Character Animation	<b>2D, 3D animation films should not be made mandatory for everyone</b> , like before, only those who have official experience in 2D, 3D animation film production should be included.	As per RFP
45	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 4</b>	Page 10	The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU's.  <b>(Work-Orders must be submitted)</b>	In place of work order, <b>experience certificate should be considered</b> because in govt departments, many orders are given verbally and after the completion of the work, experience certificate is issued.	As per RFP
46	Form -4: Work Experience Details	Page 20	Column: Value of Work	<b>Remove the Column: Value of Work</b> , as the work done in the past is paid at a much lower rate than the Samvad rate and is paid along with other works due to which it is difficult to find out the value of work separately.	As per RFP
47	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 2, S. No. 2</b>	Page 5	A minimum average <b>turnover of 50 Lacs</b> in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24).	It is a humble request to you, Keep the average rule over <b>limit at Rs 40 lakh</b> .	As per RFP

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48	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 2, S. No. 6</b>	Page 5 - 6	The bidder must have experience of Audio-Visual Production for <b>Central Govt./State Govt./PSU</b> .	Apart from government organizations, there are many other big sectors like NGOs and Corporates, with large institutions having transparent processes. Please include <b>NGOs (at least National &amp; International) and Corporates</b> in this category.	As per RFP
49	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 2, S. No. 6</b>	Page 5 - 6	<b>Supporting Documents:</b> Work-Order/Work Completion/Work Satisfactory Certificate from the client must be submitted only.	Since, the work order might not directly mention Audio-Visual, hence <b>Video spot, Documentry and Docu-drama category</b> to be considered.	Audio-Visual or similar words of same nature would be considered
50	Section 11 - Technical Evaluation Sheet, <b>Tier - 3, S. No. 4</b>	Page 11	The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU's.	In the previous empanelment, rates on short documentary, video spot and docudrama genres were approved in C category, and hence similar work orders were issued.  Also, in the previous tender, it was not mandatory to submit the rates for animation. But motion graphics are regularly used in the short documentaries produced by us, but it is not possible to submit any work order only for animation.  It would be appropriate to make changes in this and <b>evaluate it on the basis of video spots and documentaries produced.</b>	As per RFP
51	-	-	-	<b>Separate panels should be made for animation and radio jingles.</b>	As per RFP

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52	Section 11 - Technical Evaluation Sheet, <b>Tier - 3, S. No. 4</b>	Page 11	The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU: 1 One Show reel of Video Spots (upto 2 minutes duration)	In One Show Reel of Video Spots (up to 2 minutes duration), it is not clear what the agency has to upload either the video spot or showreel.  If Showreel has to be uploaded then it will not be possible to attach work order. Therefore, please clarify the above point.	As per RFP
53	Section 11 - Technical Evaluation Sheet, <b>Tier - 3</b>	Page 11	For local residents of Chhattisgarh who holds Degree/ Diploma/ Certificate Course in the field of AV Production/ Scripting/ Direction is exempted for technical evaluation.	We humbly request you that doing so would not be justified. Therefore, we request you to please <b>separate the category of individual participants holding degree/diploma/certificate in the subject of video production</b> or instead of considering the financial bids of the said participants as L1, <b>only the financial bids of the agencies should be considered as L1.</b>	As per RFP
54	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 3</b>	Page 10	Cumulative Value of Central Govt./State Govt./PSUs's Audio-Visual Production Works: (Last 5 Years i.e. 01st January, 2020 to 31st December, 2024) <b>₹ 15 Lakhs – 20 Lakhs - 05 Marks</b> More than ₹ 20 Lakhs – 30 Lakhs – 07 Marks More than ₹ 30 Lakhs - 10 Marks	Cumulative value of previous audio work should be <b>10-20 lacs</b> . Due to this, there are some institutions which have done less but better work, can also get minimum 05 marks.	As per RFP
55	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 3</b>	Page 10	Cumulative Value of <b>Central Govt./State Govt./PSUs's</b> Audio-Visual Production Works	With government works, Please include <b>private firms and large corporate organizations (at the state level, national and international)</b> work orders as well.	As per RFP
56	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 4</b>	Page 10	The Bidder must have executed project/work-order of Audio-Visual Production with any <b>State/Central Govt./PSU</b>	This should also include work orders of <b>private firms and large corporate organizations.</b>	As per RFP

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57	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 4</b>	Page 10	The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU	The range of AV Production given is very wide, and firms might not be able to produce work orders in different category. This might makes it possible for many good and experienced organizations to miss out on getting the marks.	As per RFP
58	Section 11 - Technical Evaluation Sheet	Page 11 - 12	All the technically qualified bidders will be given points out of total 100 points by the committee for technical & the presentation on the basis of the topics mentioned above. The bidders securing <b>minimum 70 out of total 100</b> marks shall be eligible for opening of financial bids.	Our request is to reduce the score to <b>50 marks</b> instead of 70 marks.	As per RFP
59	Section 11 - Technical Evaluation Sheet, <b>Tier - 3</b>	Page 11	For local residents of Chhattisgarh who holds Degree/ Diploma/ Certificate Course in the field of AV Production/ Scripting/ Direction is exempted for technical evaluation.	Degree diploma or certificate courses in cinematography and editing were also included in the previous tender, but this time they have been completely removed. Please try to keep them, like before.	As per RFP
60	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>S. No. 2</b>	Page 4 - 7	A minimum average turnover in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24): <b>Tier 1: 5 cr</b> <b>Tier 2: 50 lacs</b> <b>Tier 3: 5 lacs</b>	The <b>turn over in Tier 1 should be kept double that of Tier 2</b> , so that the producers who have been working here for a long time can also do higher grade work easily.	As per RFP
61	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 1, S. No. 2</b>	Page 4	<b>A minimum average turnover of 5 crores</b> in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24)	We request that for empanelment of AV agency, the minimum average turnover in the last three financial years should be kept at <b>Rs 2 crore</b> .	As per RFP

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62	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>S. No. 2</b>	Page 4 - 7	A minimum average turnover in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24): <b>Tier 1: 5 cr</b> <b>Tier 2: 50 lacs</b> <b>Tier 3: 5 lacs</b>	When such a high turnover limit is not kept in an institution like DAVP for whole of India, then why was such a high limit kept at the state level?	As per RFP
63	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 2, S. No. 2</b>	Page 5	A minimum average <b>turnover of 50 Lacs</b> in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24).	Making a good film does not require much turnover but rather creativity and technical knowledge, hence the <b>turnover should be kept at Rs 20 lakh as before</b> , it is very difficult for people associated with this field to have a turnover more than that.	As per RFP
64	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 2 and Tier - 3, S. No. 2</b>	Page 5 - 6	A minimum average turnover of 50 Lacs (Tier - 2) or 5 lacs (Tier - 3) in the <b>past 3 financial years (F.Y. 2021-22, 2022-23 &amp; 2023-24)</b> .	At the time of tender, <b>11 months already over</b> since the end of the previous financial year. It is wrong not to include the work done and payments received in these 11 months. Let it be included so that a real assessment can be done.	As per Corrigendum

S. No.	Tender Document Reference(s)	Page Number(s)	Content of Tender requiring Clarification(s)	Point of Clarification	Response from Samvad
65	Section 11 - Technical Evaluation Sheet, <b>Tier - 2 and Tier - 3</b>	Page 10 - 11	<p><b>Tier - 2:</b> The Bidder must have been in operation for a minimum of 03 years as on 30th November 2024</p> <p><b>Tier - 3:</b> The Bidder must have been in operation for a minimum of 02 years as on 30th November 2024</p>	Mentioned that more marks would be given to 3 years, 5 years and 7 years old firms. It is not clear whether the <b>bank statement of the firm</b> will have to be shown for this, please clarify.	<p><b>Supporting Documents:</b></p> <ul style="list-style-type: none"> <li>- Certificates of Incorporation (Registration certificates.)</li> <li>- Copy of MOA, AOA, Partnership deed etc.</li> <li>- Registration Certificate of Proprietorship firm</li> <li>- Certificate of Society Registration</li> </ul>

S. No.	Tender Document Reference(s)	Page Number(s)	Content of Tender requiring Clarification(s)	Point of Clarification	Response from Samvad
66	Section 11 - Technical Evaluation Sheet, <b>Tier 2 and Tier 3, S. No. 4</b>	Page 10 - 11	<p>The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU's:</p> <p><b>Tier 2:</b></p> <p>7 One 2D Character Animation</p> <p>8 One 3D Character Animation</p> <p>9 One Radio Spot upto 60 seconds</p> <p>10 One Radio Jingle/Audio Anthem/ Theme song or Signature Tune upto 60 Seconds</p> <p><b>Tier 3:</b></p> <p>7 One 2D Motion Graphics or related work</p> <p>8 One 2D Character Animation</p> <p>9 One 3D Motion Graphics or related similar work</p> <p>10 One 3D Character Animation</p>	<p>Except for Samvad, no government department issues work order in the name of 2D 3D animation motion graphic. Video production is written in the work order and as per the requirement the work of motion graphic and animation etc. is done.</p> <p>That is why they should be removed from this list. If necessary, a separate rate list option should be given for them like the previous tender or separate arrangements should be made for this in the tender. Everyone's marks should not be reduced due to lack of 2D animation.</p>	As per RFP
67	Section 11 - Technical Evaluation Sheet, <b>Tier 3, S. No. 5</b>	Page 11	A detailed PPT presentation (not more than 10 minutes).	It is not appropriate to ask for all the documents in the same way for Tier - 3 as for Tier 1 and 2. There should be <b>relaxation in these and marks should be given after watching the video made instead of the PPT</b> detailed in point 5.	As per RFP
68	Section 11 - Technical Evaluation Sheet	Page 11 - 12	All the technically qualified bidders will be given points out of total 100 points by the committee for technical & the presentation on the basis of the topics mentioned above. The bidders securing <b>minimum 70 out of total 100</b> marks shall be eligible for opening of financial bids.	Our request is to reduce the score for Tier -3 to <b>50 marks</b> .	As per RFP
69	Section 11 - Technical Evaluation Sheet, <b>Tier - 3</b>	Page 11	For local residents of Chhattisgarh who holds Degree/ Diploma/ Certificate Course in the field of AV Production/ Scripting/ Direction is exempted for technical evaluation.	<b>Doordarshan stringers having 10 years of experience</b> with Degree/ Diploma certificate course in Tier - 3 should be allowed direct registration and 01 mark should be given for every year of experience.	As per RFP



S. No.	Tender Document Reference(s)	Page Number(s)	Content of Tender requiring Clarification(s)	Point of Clarification	Response from Samvad
70	Section 11 - Technical Evaluation Sheet, <b>S. No. 4</b>	Page 9 - 11	The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU's: <b>Tier 1 and Tier 2:</b> 7 One 2D Character Animation 8 One 3D Character Animation <b>Tier 3:</b> 7 One 2D Motion Graphics or related work 8 One 2D Character Animation 9 One 3D Motion Graphics or related similar work 10 One 3D Character Animation	It is requested to create <b>separate category for 2D and 3D animation.</b>	As per RFP
71	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 2, S. No. 2</b>	Page 5	A minimum average turnover of <b>50 Lacs</b> in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24).	It is requested to <b>increase the turnover criteria to 1 crore.</b>	As per RFP
72	Section 11 - Technical Evaluation Sheet, <b>Tier - 3, S. No. 3</b>	Page 11	Cumulative Value of <b>Central Govt./State Govt./PSUs's</b> Audio-Visual Production Works: (Last 5 Years i.e. 01st January, 2020 to 31st December, 2024)	It is requested to consider <b>work orders of private institutions</b> as well.	As per RFP
73	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>S. No. 2</b>	Page 4 - 7	A minimum average turnover in the past 3 financial years (F.Y. 2021-22, 2022-23 & 2023-24): <b>Tier 1: 5 cr</b> <b>Tier 2: 50 lacs</b> <b>Tier 3: 5 lacs</b>	In order to encourage the achievement of the producers/directors/firms of Chhattisgarh state who have received awards from President (National Film Awards), it is requested to provide eligibility to fill the tender by <b>relaxing the requirement of average annual turnover.</b>	As per RFP
74	Section 4 - Minimum Eligibility Criteria for Technical Bid, <b>Tier - 2, S. No. 3</b>	Page 5	The bidding entity must have <b>positive net worth</b> in the last three financial years (i.e. 2021-22, 2022-23 and 2023-24).	<b>Please omit this requirement.</b>	As per RFP

S. No.	Tender Document Reference(s)	Page Number(s)	Content of Tender requiring Clarification(s)	Point of Clarification	Response from Samvad
75	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 3</b>	Page 10	Cumulative Value of <b>Central Govt./State Govt./PSUs's</b> Audio-Visual Production Works: (Last 5 Years i.e. 01st January, 2020 to 31st December, 2024)	Please also add " <b>Private firms/ companies/ NGOs, etc.</b> " in establishments' list. i.e., Govt/ State Govt/ PSUs's.	As per RFP
76	Section 11 - Technical Evaluation Sheet, <b>Tier - 2, S. No. 4</b>	Page 10	The Bidder must have executed project/work-order of Audio-Visual Production with any State/Central Govt./PSU's	Please make " <b>video</b> " deliverables, a separate category, so as to benefit most from core competence of bidders.	As per RFP